



# **THE COMPARISON OF WORKING CULTURE AT LOCAL AND FOREIGN COMPANY IN MALAYSIA**

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BACHELOR OF BUSINESS ADMINISTRATION  
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MELAKA

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# THE COMPARISON OF WORKING CULTURE AT LOCAL AND FOREIGN COMPANY IN MALAYSIA

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Submitted in Partial Fulfillment  
Of the Requirement for the  
Bachelor of Business Administration  
(Hons) International Business

FACULTY OF BUSINESS MANAGEMENT  
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2011



**BACHELOR OF BUSINESS ADMINISTRATION  
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“DECLARATION OF ORIGINAL WORK”**

I, Shahrizan Bin Sulaiman, (I/C Number: 880420145715)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degree.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **LETTER OF SUBMISSION**

28 APRIL 2011

The Head of Program Bachelor of Business Administration (Hons.) International  
Business

Faculty of Business Management

Universiti Teknologi MARA

75300 Bandaraya Melaka

Melaka.

Dear Madam,

### **SUBMISSION OF PROJECT PAPER (IBM)**

Attached is the project paper entitled – “The Comparison of Working Culture at Local and Foreign Company in Malaysia” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA. Your cooperation in evaluating this project paper is highly appreciated.

I hope this project paper will fit the requirement and expectation of the subject matter. I also would to thank for all guidance and support in this completion of project paper.

Thank you.

Yours sincerely,

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2009656504  
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## **ABSTRACT**

The study was conducted at Amanah Saham Nasional Berhad (ASNB) located at Jalan Tun Razak, Kuala Lumpur and Standard Chartered Bank Malaysia Berhad located at Jalan Sultan Ismail. The study conducted focusing on “The Comparison of Working Culture at Local and Foreign Company.” Researcher had distributed the questionnaires to the workers in Unit Trust Department at both companies, ASNB and Standard Chartered Bank Malaysia Berhad. There are 30 respondents for each company in order to obtain the findings regarding the topic.

The objective of this study is to investigate the relationship between the individualism, masculinity, uncertainty avoidance and power distance with working culture. Besides that, researcher want to identify the most influenced independent variables in working culture and to identify gap between foreign and local company in working culture.